

QUICK FACTS

2014 Income

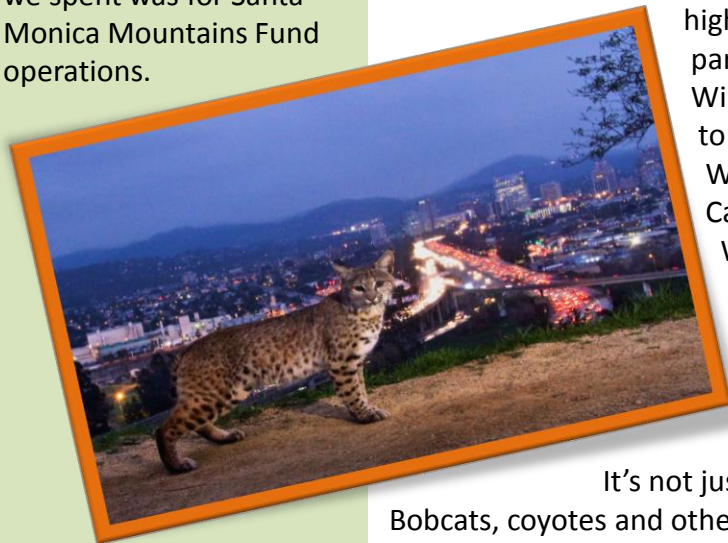
Earned	\$26,229
Donations	\$136,441
Grants	\$66,375
Contracts	\$259,450

2014 Expense

Given to parks	\$296,162
Fund expenses	\$30,553

Dollars Support Parks, Not Our Operations

Only 9.1% of the money we spent was for Santa Monica Mountains Fund operations.



A total of \$296,162 or 90.9% of our expenses were invested in park programs and projects.

Outdoors

We partner with Santa Monica Mountains National Recreation Area to produce OUTDOORS, a free, quarterly, day-by-day guide and map to events in the mountains put on by over 30 organizations. You can pick up a copy of this publication at any park office or a nearby community library.

Mobile Visitor's Center

We were so grateful to receive a grant from The Ahmanson Foundation for a mobile visitors' center for downtown Los Angeles.



We've had a step van retrofitted for NPS nature programs in the city. Look out for it on the streets of LA early next year!

Wildlife Corridor

Too many mountain lions are being killed on local highways. So the Fund has partnered with National Wildlife Federation California to raise money for proposed Wildlife Corridor at Liberty Canyon over the 101 Freeway. We welcome your donations!

Wildlife & Scientific Research

It's not just about Mountain Lions!

Bobcats, coyotes and other animals also receive our support. The Santa Monica Mountains Fund provided a total of \$239,902 to support park wildlife and research in 2014/15. That doesn't include the \$70,917 support for volunteer student researchers who work alongside park biologists.

REAL GENEROSITY TOWARD THE FUTURE LIES IN GIVING ALL TO THE PRESENT.

— Albert Camus

Santa Monica Mountains National Recreation Area is America's largest urban national park. Its mountains and beaches contribute significantly to the quality of life of Los Angeles and the Nation. The Fund is the principal way by which giving and stewardship of the park continues here in Los Angeles. Give today, become a steward and be generous to the future of the park!

A gift to the Santa Monica Mountains Fund is fully deductible because we are a 501 (c)(3) nonprofit organization. You can donate to us on-line through our website or mail to us at the address below. Also, donation envelopes and boxes are located throughout the park. Unrestricted donations best help us preserve and promote the mountains. But you can also designate one of the following categories: education, wildlife, habitat restoration, trails and facilities, volunteer program or the wildlife crossing.

Contact Information

by mail: Santa Monica Mountains Fund
401 West Hillcrest Drive
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by phone: 805-370-2345

by e-mail: staff@samofund.org

Like us on Facebook:
www.facebook.com/santamoniamountainsfund

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Santa Monica
Mountains Fund
2014–2015
Annual Report

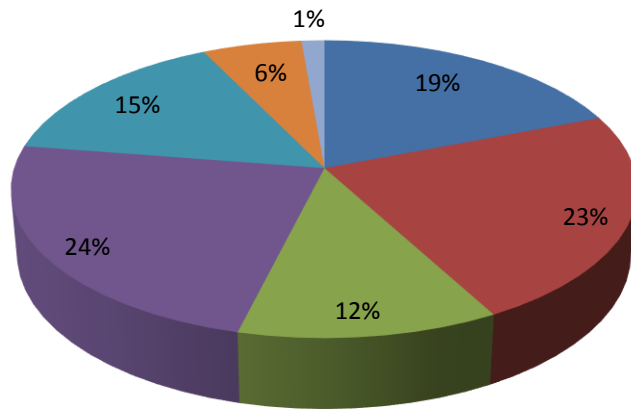


YOUR CONTRIBUTION MAKES A DIFFERENCE

Who We Are

The Santa Monica Mountains Fund is the National Park Service's official fundraising partner for the mountains. As a 501 (c)(3) since 1988 we support conservation, education and recreation in the Santa Monica Mountains National Recreation Area. Our work focuses on those park activities for which tax dollars are insufficient: education programs, wildlife research and protection, facility improvement, habitat restoration, cultural resources, public information and stewardship.

How Our Money is Spent



- Wildlife Protection
- Education Programs / Events / Volunteers
- Training Student Scientists + Educators
- Science Research / Habitat Restoration
- Publications / Media
- Trails and Facility Improvements
- Other

Our Work

Artists in Residence

A grant from the Annenberg Foundation allowed us to support the park's Artists-in-Residence program. Artists work with youth from downtown Los Angeles and help them use nature as an inspiration for their creativity and self-expression. This is just one of the education programs in the mountains supported by the Fund's contribution of \$127,717 in 2014/15.

Backbone Trail

This trail flows 67 miles across the spine of the Santa Monica Mountains with stunning city, ocean and mountain views. The Fund was delighted to be given a grant of \$50,000 from REI to invest in improvements to the trail including re-building, re-alignment and plant restoration. We were one of only ten non-profits nationwide to be selected for this program!

Cocoons

These cocoons are not for butterflies! Rather, this innovative new technology will nurture newly planted trees along the Santa Monica Mountains' Backbone Trail. The Fund bought 1200 Cocoons and supported a scientific trial to assess their efficacy in a Mediterranean Climate.

Jordan the NPS Horse

The Fund purchased Jordan, the new NPS patrol horse, this year. He's settling in well in his new home and getting lots of patrol time. Check out his progress on Facebook: www.facebook.com/jordanthenspshorse

