

## QUICK FACTS

### 2019 Income

Earned \$ 87,196  
Fundraisers \$ 50,905  
Donations \$272,945  
Grants \$1,045,186  
Contracts \$558,234

### 2019 Expenses

Given to parks \$952,520  
Fund expenses \$147,526

### Dollars Support Parks, Not Our Operations

Only 13.5% of the money we spent was for Santa Monica Mountains Fund operations.

A total of \$952,520 or 86.5% of our expenditures were in support of park programs and projects.

Significant amounts of our 2019 income have been held over for future years. NPS is working on plans for the five-year recovery process from the Woolsey Fire.

The reporting period in this leaflet is 1/1/19 to 12/31/19. These figures have not yet been audited.



## Revitalizing the Nursery

Thanks to a grant from Metabolic Studio, the Fund has employed a new manager to upgrade the native plant nursery at Rancho Sierra Vista. New equipment is ensuring that healthy plants can now be produced to support habitat restoration throughout the mountains.



## Open Outdoors for Kids

Despite the Woolsey Fire, the Open Outdoors for Kids program was able to continue. Nearly 20,000 4<sup>th</sup> graders enjoyed a fun day in the park learning about plants, animals and Native American heritage in the park. The Fund provided the buses to bring the kids from Title 1 schools in Los Angeles and Ventura counties for their day outdoors. This project was made possible by a grant from the National Park Foundation through the generous support of donors from across the country.

*"I have found that among its other benefits, giving liberates the soul." - Maya Angelou*

Thank you!

We do not have room in this report to thank everyone who has supported our work this year. But without your generosity we would not have raised the over **\$323,850** you gave last year. Your support allows us to continue our work.

A gift to the Santa Monica Mountains Fund is fully tax deductible to the extent permitted by law because we are a 501(c)(3) non-profit organization. You can donate to us on-line through our website or mail us at the address below. Donation boxes can be found throughout the park. You can pledge a gift over several years at: [www.samofund.org/pledge](http://www.samofund.org/pledge). Or you can donate investments. Unrestricted donations give us the most capacity to help preserve the mountains and encourage stewardship.

## Contact Information

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# Santa Monica Mountains Fund



## 2019 Annual Report



## Who We Are

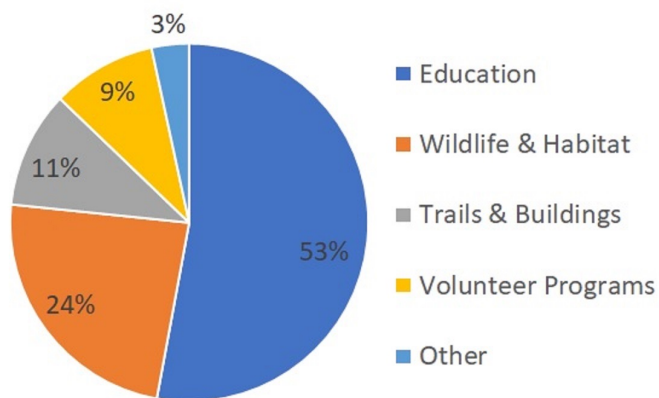
The Santa Monica Mountains Fund is the National Park Service's official non-profit 501(c)(3) partner for the Santa Monica Mountains National Recreation Area. As such, the Fund supports education programs, wildlife research and protection, trails and habitat restoration. It also helps protect cultural resources, provides public information about the mountains and encourages stewardship. For the year ending 12/31/19, the Fund allocated **\$952,520** to programs such as Open Outdoors for Kids, wildlife research and SAMO Youth.

*"Mountains are the beginning and end of all natural scenery",*

*John Ruskin*

The Santa Monica Mountains National Recreation Area is the largest urban national park in the country. Extending over 50 miles from Point Mugu to the Hollywood Hills, the mountains reach right into L.A. This park is a biodiversity hotspot, as it is home to over 1,000 plant species, providing habitat for around 500 mammal, bird, reptile, and amphibian species.

How Our Funding Supports the Park



## Our Work



### Woolsey Fire Recovery

In November 2018, the Woolsey Fire ripped through the Santa Monica Mountains National Recreation Area decimating 88% of National Park Service owned land. Since then, SAMO Fund has been working with NPS to support the recovery. Santa Monica Mountains Conservancy awarded the Fund a grant to support the rebuild of Peter Strauss Ranch. And we have already secured nearly 25% of the \$1.1 million target to replace the movie sets at the destroyed Paramount Ranch. The Fund will also support the rebuilding of bridges on the Backbone Trail that were burnt in the fire with grants from REI and Ventura County Community Foundation. The support we have enjoyed since the Woolsey Fire has been incredible and we are so grateful.

### SAMO Youth: 20<sup>th</sup> Anniversary

This year we celebrated the 20<sup>th</sup> anniversary of the SAMO Youth program. This brings 22 college-bound high school juniors and seniors on an intense youth mentoring journey with NPS rangers over the summer. We also employed xxx SAMO Youth alumni as junior leaders to support this year's cohort.



### Mountain Lions and more

It's been a sad year for mountain lions, with several deaths due to rodenticide and on our highways. So, SAMO Fund donated **\$75,000** to the NPS wildlife research program. The money is being used to support staffing, provide satellite collars and cameras so that biologists can track and understand the movement of these big cats. Thanks to volunteer support, the Fund also raised sufficient monies to replace the remote tracking cameras burnt in the Woolsey Fire. In addition, the Fund continues to support the #BreakThePoisonChain campaign by highlighting the risks of rodenticide to wildlife and pets.



### Volunteers are the best!

Working with the National Park Service, the Fund provided support for a huge range of volunteer programs. Thanks to REI, we were able to help organize National Trails Day in June. And we provided logistical support for other events in the park such as habitat restoration and trail clearance. If your organization wants to help out in the park, contact [staff@samofund.org](mailto:staff@samofund.org)