

QUICK FACTS

2020 Income
Fundraisers \$ 57,856
Donations \$ 94,536
Grants \$ 475,105
Contracts \$ 611,701
Investments \$ 180,751

2020 Expenses
Park Programs \$ 1,124,719
Fund expenses \$ 184,683

A total of \$1.1 million or 86 % of our expenditures were in support of park programs and projects.

Only 14% of the money we spent was for Santa Monica Mountains Fund operations.

The reporting period in this leaflet is 1/1/20 to 12/31/20. These figures have not yet been audited.



From Bud to Bloom

Up at the Native Plant Nursery, things are looking rosy! Over 10 times more plants were grown here in 2020 than in each previous year. And volunteers have been working to put thousands of shrubs and oak trees into the soil at native plant restoration sites throughout the park. So, look out for more milkweed and new oak trees when you're out and about!



Open Outdoors for Kids

Despite the pandemic, over 16,000 4th graders still got to spend a day in the park learning about nature and the outdoors 2019/2020. These trips all took place before the first Stay at Home order was introduced in March. Since then, the Fund has been supporting the park's education team as it pivots to providing online learning for students.

"It is in your hands, to make a better world for all who live in it." Nelson Mandela

Thank you!

We do not have room to thank everyone who has given to the mountains throughout this incredibly challenging year. Please know that we very much appreciate your support!

The Santa Monica Mountains Fund is a 501(c)(3) non-profit organization. So, your donation is fully tax deductible to the extent permitted by law. You can donate to us on-line at: <https://samofund.org/donate> or mail us at the address below.

Unrestricted donations give us the most capacity to provide support to the Santa Monica Mountains.

Contact Information

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Santa Monica Mountains Fund



Maria Sokor

2020 Annual Report



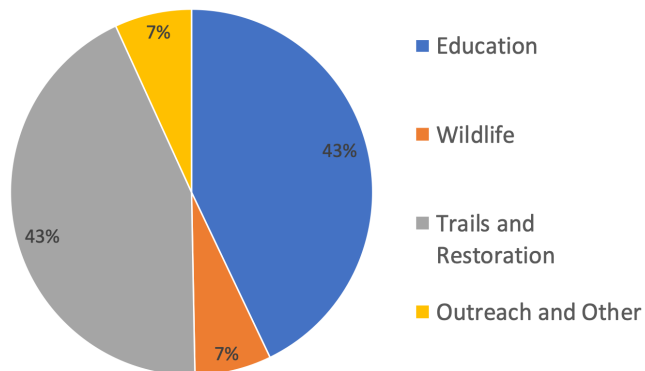
Who We Are

The Santa Monica Mountains Fund is the National Park Service's (NPS) official non-profit 501(c)(3) partner for the Santa Monica Mountains National Recreation Area. As such, the Fund supports education programs, wildlife research / protection, trail maintenance, habitat restoration and the Native Plant Nursery at Rancho Sierra Vista / Satwiwa. It also helps protect cultural resources, provides public information about the mountains and encourages stewardship. For the year ending 12/31/20, the Fund allocated \$1.1 million to NPS programs such as Open Outdoors for Kids, wildlife research and SAMO Youth.

"Adopt the pace of nature. Her secret is patience." Ralph Waldo Emerson

The Santa Monica Mountains National Recreation Area is the largest urban national park in the country. Extending over 50 miles from Point Mugu to the Hollywood Hills, the mountains reach into L.A. This park is a biodiversity hotspot, being home to over 1,000 plant species that provide habitat for around 500 mammal, bird, reptile, and amphibian species.

How Our Funding Supports the Park



SAMO Fund's Work



Paramount Ranch

Following the destruction of Paramount Ranch in the Woolsey Fire of 2018, SAMO Fund's Paramount Project, the campaign to raise \$2m to help restore the Ranch has begun. **Date Night Drive-In** welcomed 500 people to hear from *Dr. Quinn, Medicine Woman* stars Jane Seymour and Joe Lando reminiscing about their experiences filming at the Ranch, and to watch classic rom-com *LA Story*. Meanwhile, design work has been under way for the last two years, and it is hoped construction will begin within the next 18 months. <https://samofund.org/paramount-project>

Run Walk Ride

Over 100 people pledged to support the park's wildlife research program last fall. They hiked, biked or rode horses to help raise the funds needed for the park's cougars, bobcats, red-legged frogs and many more. Thanks to their efforts, the Fund raised over \$30k for the wildlife research program! <https://samofund.org/our-wildlife>



Trail Crew

The first ever SAMO Fund trail worked tirelessly for the 2nd half of the year throughout the park. In the first 13 weeks, they brushed over eight miles of trails and picked up more than 20 bags of trash! And they learnt how to use many of the power tools necessary for this tough job! The crew was made up of several of the 30 youth of diverse background hired by the Fund to work in the park in 2020.



SAMO At Home

With the onset of the COVID 19 pandemic, NPS moved its in-person programs to online. SAMO Fund supported NPS's *SAMO At Home* program with its own portfolio of nature-related activities on the website. Check it out here: <https://www.samofund.org/blog/2020/04/08/samo-at-home>

